

Armin Krauter

Dr. phil., MA

Partner



- 4 years in Scientific Research
- 20 years Change Management Implementation experience
- 10 years in Executive Management position
- Enterprise set-up and development

Experience

- Change Management, Business Process Development, Marketing & Sales organization
- Corporate Development in Germany and in Asia. Supporting companies in Germany and China during establishment of businesses.
- Development of business globalization and market entry strategies in to China and South East Asia.
- Strategy development, Marketing and Sales for the Cross Cultural Leadership Forum with the Klaus Tschira Foundation, Heidelberg
- Managing Director of an industrial company in the metal producing industry
- Responsible for the European business of a consulting company which specialized in corporate development in Asia

Coaching/ Mentoring and Mediation

- Mr. Krauter is a successful executive coach, usually helping members of advisory boards, business managers and senior university staff.
- Various Publications, e.g. author of the Marketing & Sales section within „Handbuch Mediation“, 2. Edition, 2009, C.H. Beck

Business Background

Partner

Carpe Diem Consulting GmbH
Pacific Consult UK Ltd.
Thomas Group Europe

Associate Partner

Pacific Consult AG, Zürich + Shanghai

Founding Partner

Lighthouse MCS GmbH
Bond-Laminates GmbH

Armin Krauter spent his first business years involved in scientific research on the employment market within renowned Deutsche Forschungsgemeinschaft (DFG). Subsequently he was Managing Director of BEBEG GmbH with a focus on production and sales.

His international expertise stems from various positions in Europe and in the fast moving Asian markets. Mr. Krauter is currently involved with projects concerning the integration of different professional and national cultures within companies.

Education & Qualification

Mr. Krauter studied Economics of Education and Educational Planning at the universities of Heidelberg, Oxford and Marburg.

He holds a Master of Arts of Stanford University and did his doctorate at the University of Marburg.